

Partnership & Exhibition Information



NSHG-PM 2023

Nordic Society of Human Genetics & Precision Medicine 2023 Workshop

in collaboration with

Institute for Genomics, University of Tartu

19-21 June 2023 · Tallinn · Estonia

www.nshg-pm2023.org



Welcome

We invite you to join as a sponsor of the 2023 workshop and meeting of the **Nordic Society of Human Genetics and Precision Medicine (NSHG-PM 2023)**, which will take place on June 19-21 at Swissôtel in Tallinn, Estonia.

The Nordic countries have a rich history of global leadership in health research and healthcare. NSHG-PM represents a rapid growing movement of scientists, clinicians and other stakeholders demonstrating the value of combining data from genomics and other -omics research with health and other registry data to allow for more precision in disease prevention and treatment.

Participants will have the opportunity to network with 100+ international experts from precision medicine research and implementation – human geneticists, big data scientists, biobankers, epidemiologists, hospital clinicians, biomedical industry researchers and executives, health system administrators, policymakers, educators and more.

The program for NSHG-PM 23 will feature plenary sessions on key issues in human genetics and precision medicine, poster presentations, and expert panels. On day three of the meeting a series of workshops will be arranged to attract the next generation of scientists and build their capacity to conduct research in this complex field. We therefore hope that the meeting will be bringing together a large variety of research interests and professionals at different stages at their career together forming new relations and opportunities to strengthen the Nordic research in within human genetics and precision medicine.

Highlighted topics for NSHG-PM 2023:

- Personalized approaches in cardiometabolic disorders
- Effects of environmental factors on human health
- Implementation of polygenic risk scores and pharmacogenomics in the clinic
- Machine learning
- Mendelian randomization
- Comorbidities

On behalf of the local organizing committee and the Institute of Genomics University of Tartu, we look forward to welcoming you in Tallinn!

Erik Abner, Organizing Chair

Merit Kreitsberg, Organizing Committee

Laura Muring, Organizing Committee

Hakon Heimer, NSHG-PM Executive Officer



UNIVERSITY OF TARTU
Institute of Genomics

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Organisation

About NSHG-PM

The Nordic Society of Human Genetics and Precision Medicine (NSHG-PM) was created to:

- Establish a Nordic framework for research into the genetics of human diseases, as well as into human evolution and population history.
- Accelerate discovery of disease susceptibility genes and genes protecting from disease through integrated analyses using multiple large-scale datasets and a range of experimental designs.
- Translate these findings so that they can be used for precision medicine to improve public health.
- Uphold and promote the highest legal, regulatory, social, and ethical standards.

The NSHG-PM Executive Committee

Ole Andreassen, University of Oslo, Norway (President)

Ingrid Kockum, Karolinska Institutet, Sweden (Vice-president)

Søren Brunak, University of Copenhagen, Denmark (Treasurer)

The NSHG-PM Council

Bo Jacobsson, University of Gothenburg, Sweden

Andres Metspalu, University of Tartu, Estonia

Lili Milani, University of Tartu, Estonia

Pål Njølstad, University of Bergen, Norway

Aarno Palotie, Institute for Molecular Medicine Finland

Samuli Ripatti, Institute for Molecular Medicine Finland

Hreinn Stefánsson, deCODE Genetics, Iceland

Kári Stefánsson, deCODE Genetics, Iceland

Thomas Werge, Mental Health Centre Sct. Hans, Denmark

Hakon Heimer, University of Oslo, Norway (Executive Officer)

The NSHG-PM 2023 workshop is organized together with the European Union's Horizon 2020 project [cGEM](#) (grant agreement no 810645)

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Partnership Packages

	Gold	Silver
Exhibition stand including 1 table, 2 chairs, electricity, and Wi-Fi.	6 sq. m (Priority stand selection)	6 sq. m
Full registration badge with access to scientific sessions	2	1
Exhibitor badge without access to scientific sessions *	2	1
Advertisement in the programme book	½ page	
Banner on conference website about company activity	✓	
Short article in newsletter about company activity	✓	
Company description on conference website and in programme book	50 words	25 words
Company logo and link on conference website	✓	✓
Company logo in programme book	✓	✓
Cost	EUR 3,750	EUR 2,500

* In venues where it is not practical to monitor access to scientific sessions, we ask that exhibitors not take seats in full rooms, and we expect that they will not engage in marketing activities in the scientific sessions.

A discount of 20% is offered to companies who have signed an industry partner agreement for 2023 with NSHG-PM.

Tailored packages can be arranged to suit your objectives.

Please contact the conference organiser at jnk@cap-partner.eu to discuss your ideas or wishes.

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Sponsoring NSHG-PM: What's in it for you?

Attendees

This is an exceptional opportunity to network with 100+ international experts from precision medicine research and implementation – human geneticists, big data scientists, biobankers, epidemiologists, hospital clinicians, biomedical industry researchers and executives, health system administrators, policymakers, educators, and more.

Whether your product is instruments, reagents, software, or services, you will find this is a receptive and relevant group of influencers and consumers with a broad range of attendees. Consider:

- Unique opportunity to meet the new generation of Nordic researchers.
- Meet the faculty – some of the most impactful figures within human genetics and precision medicine research will present.
- Introduce your company and attract talent.
- Highlight your organization's portfolio and research.

Terms and Conditions

Terms of payment

The total amount will be invoiced immediately upon ordering and is due 14 days hereafter. All bookings must be made by email sent to the conference organiser and must contain invoice address, VAT number and PO-number (if needed).

Terms of cancellation

Any cancellation of stand booking or other reservation before 19 April 2023 will incur a cancellation fee of 25% of the total cost of the reservation. Cancellations after 19 April 2023 are non-refundable.

Contact Information

Please contact the conference organiser for booking or questions regarding partnerships and exhibition:

Jan N. Kristensen

jnk@cap-partner.eu

Tel. + 45 38 42 95 91

NSHG-PM Secretariat
Nordre Fasanvej 113
DK-2000 Frederiksberg
Denmark

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